Cool Japan

Globalization Strategy using World Patent Cooperation Treaty(PCT)

Nichiyou Hatsumei Gallery Co Ltd

(English Name; KOBAYA Co Ltd)

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 \rightleftharpoons We have obtained a patent for our new series of coolbit(TM) cooling Cap.

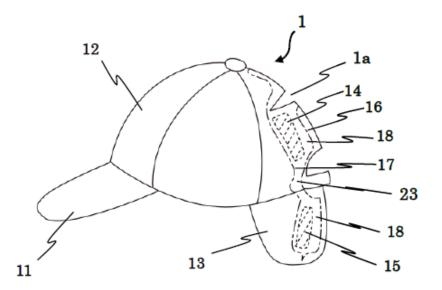
By using the accelerated Japan Patent examination system, we were able to receive patent registration approval in an astonishing only six months from the application date.

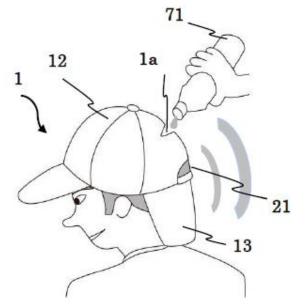
----->As a result, it is now possible to realize the globalization strategy that I will explain below.

1. Outline of the new patent;

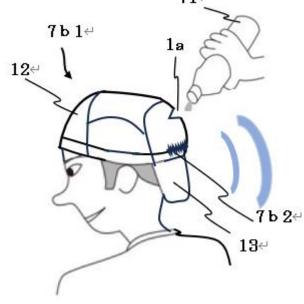
Nowadays, you can get cold water from vending machines on any street corner. Just one mouthful (50ml) is poured into the water inlet at the top of the cap or hat, and the cooling sensation due to the heat of vaporization lasts for 2-3 hours, making it refreshing and ideal for preventing heatstroke in the summer! Given the recent trend of heat waves and extreme heat waves around the world, this is an exclusive patent that is attracting a lot of attention.

Cross-section structure





For outdoor or sports



For worker or pilgrims

The Registration of Japanese patents

整理番号:KOBA2312 特願2023-212228 (Proof) 提出日:令和 5年12月15日

【書類名】 特許願

【整理番号】 KOBA2312

【提出日】 令和 5年12月15日

【あて先】 特許庁長官殿

【発明者】

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株式会社 日曜発明ギャラリー内

【氏名】 小林 豊博

整理番号:KOBA2312 特願2023-212228 (Proof) 提出日:令和 5年12月15日 1/E

【書類名】特許請求の範囲 【請求項1】

帽子またはズキンの帽体部

人の頭部を覆う、面状の吸水透湿防水布を設け、前記注水水布との空隙間の水路を構成部及び、後首筋上部を冷やす 【請求項2】

前記頭部を覆う帽体部と後頭 、ズキンにおいて前記透湿防 、帽子等の頭周囲サイズ伸縮 1項記載の帽子、または、ス

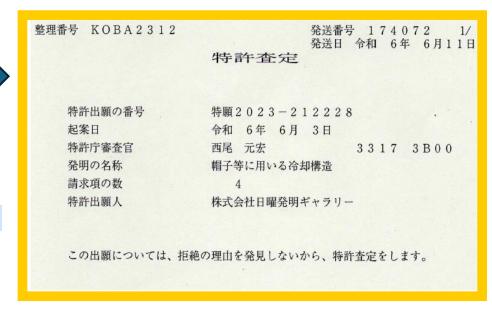
Patent claims;

A cooling structure for a hat or hood having a hat body portion which covers the top of a person's head and a flap portion which covers from the back of the head to the upper back of the neck, characterized in that a water inlet is provided in the hat body portion, and the hat body portion and the flap portion are provided with a planar water absorbent material which absorbs and retains water poured in from the water inlet, and a breathable waterproof cloth which is layered over the water absorbent material.

No;JP2023-212228

Application date: December 15, 2023

Inventor applicant:
Toyohiro KOBAYASHI
Company;Nichiyou Hatsumei Gallery Co Ltd



Registration assessment certificate from the Japan Patent Office

Dated June 11, 2024

2. Plot type according to the scope of the patent





Water injection pocket on the top of the cap

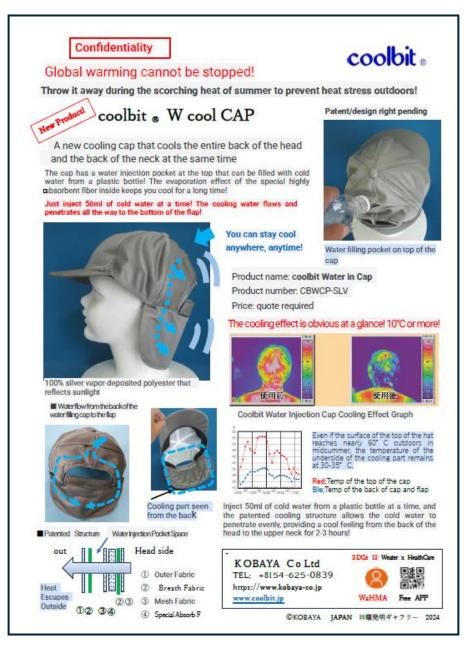
Example of description of "Cool Cap, coolbit™" according to this patent (Japanese and English)

温暖化は止められない!だから、 真夏の猛暑に負けない、屋外での熱中症対策に! coolbit 注水 キャップ (coolbit 。 Water in CAP) 後頭部全体と後ろ首筋を同時に冷やす、新冷却機能キャップ 特許/意匠権申請済 ペットボトルの冷水を注入できる、キャップ上部に注水ポケット付き! 内部の特殊高吸水繊維の気化熱効果で長時間冷える! 何処にでもある、自販機のペットボトルの冷水が使える! だから、何処でも、何時でも、ヒンヤリ! 1回、50mlの 冷水の注入でOK! フラップ部下端まで 冷却水が流れ漫選! キャップ上部の注水ポケット 商品名: coolbit 注水 キャップ 品番: CBWCP-SLV 価格:お見積もり別途ご提示 冷える効果 一目瞭然! 10℃以上! 日射を反射する銀色蒸着ポリエステル 100% ■ 注水キャップの後頭部から coolbit 注水 キャップの冷却効果グラフ フラップ部への水の流れ 真夏の屋外で帽子の上部 裏側から見た 表面が60°C近くになっ た場合でも、冷却部裏面は 30~35℃に保ってい ます。 赤色: 帽子上部表演温度 青色: 帽子冷却部裏面温度 1回50mlほどのベットボトルの冷水を注水、特許構造の冷却構造で、 冷水を均一に浸透、後頭部から首筋上部のヒンヤリ感を2~3時間持続! 製造:国内及び海外 Vietnam coolbit factory 企画販売:株式会社日曜発明ギャラリ- SDCa天気予報x熱中症対策 (英文名: KOBAYA Co Ltd) TEL: 054-625-0839 https://www.kobaya-co.jp

④ 特殊高吸水纖維

WaHMA 解料アプリ

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3, Brochure for **coolbit** series currently being marketed in Japan (Summer 2024)





coolbit.ip

今える帽子 coolbit. の スポーツ・アウトドアシリーズ











1 coolbit アイスポケットハット

カラー BLK(黒)、KHK(カーキ)、BEG(ベージュ)

サイズ 56.5~60.5cm サイズアジャスターで調整可

水の気化熱で

冷やすタイプ

主傷 5,800 円 (総込 6,380円) 品 # CBSPHT97S-(カラー)

氷か水をポケットへ注入!









つけてかぶります 家庭やコンビニで入手できる普通の氷でOK!

氷から溶け出た冷水は垂れにくくて快適です

※で ※で ひんやり持続!

特許取得

特許第6008301号

US.PAT 中国特許取得

クールピット・アイスポケット部は、特許取得の冷却構造

使い方:ボケット付き日よけフラップ(吸水・保水繊維を 組み込んだ冷却構造) に、氷や水を入れて、帽子に取り





氷から溶け出た冷水を、特許構造の水路で効率よく湿潤





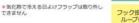
COOI 日よけフラップのボケットに 氷や水を入れてかぶる

日よけフラップをつけてかぶる

ワイス・フリーワイス (5Z~58cm コムフィット) 材 質 ボリエステル



あご組通し用



クールビット

coolbit.

キッズ・子ども用 シリーズ

冷えるポイント

98% UV

URL: Coolbit.jp





2 coolbit UVフラップ帽子(ハット) **主価 3,500** 円 (税込 3,850 円)

品 帯 WR-HT901S-(カラー) サイズ フリーサイズ (54~58cm ゴムフィット) 材 質 ボリエステル

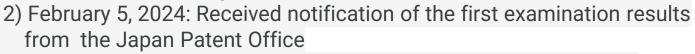




冷却構造 特許第 3975453 号

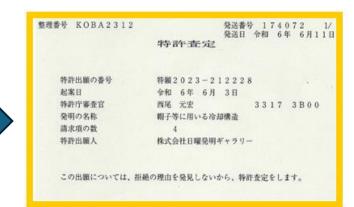
4. Schedule for globalization plan based on new patent

1) December 15, 2023: Filing a patent application and requesting examination in Japan



3) **June 11, 2024**: Received a Japanese patent registration assessment

April to June 2024: Prototype creation and commercialization to be



Priority period: 12 months from application

4) **Around late August 2024**, Nichiyou Hatsumei Gallery Co., Ltd. (English name: KOBAYA Co., Ltd.) plans to file an international PCT application. (Within one year of priority application rights from the application date) PCT international application is over PCT/JP2024/24792

5) Prototype production and sample distribution to begin from July to October 2024 Orders to begin from November 2024, **full-scale sales to begin from spring/summer 2025**

Priority period: 30 months from application

6) Deadline for requesting international patent registration (The deadline for applications is within 30 months from the date of application in 157 countries of the World Patent Cooperation Treaty, so the deadline is **the end of April 2026**, and in some countries it is 20 months until June 2025)

The validity period of this patent is 20 years, until December 2043, and it is expected to become the core of the business as a global strategic product that responds to the rise in temperature due to global climate change.

- 6-1) Application for patent registration transfer to the United States: Planned to be applied for by Nichiyou Hatsumei Gallery Co Ltd. (KOBAYA Co Ltd) and collaborating companies
- 6-2) Application for patent registration transfer to the EU: Planned to be applied for with joint application candidate companies within the EU
- 6-3) Currently seeking candidate companies for joint application to China, India, and other Asian and South American countries
- 7) Conditions for participating in joint application
 - 7-1) Participating companies in joint application must be companies operating in the country.
 - 7-2) Participating companies in joint application must bear the full cost of patent examination request procedures, associated costs, and maintenance costs in the country.
 - 7-3) Participating companies in joint application can apply for patent rights in the country in the name of Nichiyou Hatsumei Gallery Co., Ltd. (KOBAYA Co Ltd) in the country, and share the rights equally.

5. Market Reserch

5-1, We asked AI Chat Gpt Please tell us the top 10 countries where caps (baseball caps) sell, in order of popularity!

Here are the top countries based on their overall ecommerce sales volumes in 2023:€

- 1.→**China**: With the largest recommerce market, China is expected to generate a over \$3 trillion in sales □ (Oberlo) □ .←
- 2.→ **United States**: The US follows with mearly \$1.2 trillion in ecommerce sales □ · (Oberlo) □ .←
- 4.→**Japan**: Expected ecommerce revenue is \$193.4 billion (Oberlo) . ←
- 6.→India: Expected ecommerce revenue is \$118.9 billion (Oberlo) . ←
- 8.→**Indonesia**: Expected ecommerce revenue is \$97.1 billion (Oberlo) . ←
- 9.**→Canada**: With ecommerce sales of \$82.8 billion (Oberlo) .←

5-2 I asked AI Chat Gpt

Please tell me the addresses of about 10 hat manufacturers in the United States!

Here are the hat manufacturers in the USA with their addresses and websites:

✓

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    Bollman Hat Company €

    a → Address: 110 E Main St, Adamstown, PA 19501

 o → Website: bollmanhats.com

 Graffiti Caps

    a → Address: 11001 · Electron · Dr. · Louisville, · KY · 40299 ←

       o → Website: graffiticaps.com ←
3.→ Bailev Hats <</p>
       o → Address: 1096 · Yuma · St, · Denver, · CO · 80204 ←
       o → Website: baileyhats.com ←
4.→CaliHeadwear

    a → Address: 123 California Ave, City of Industry, CA 91744

       o → Website: <u>caliheadwear.com</u>
5.⇒Reach·Headwear
       o → Address: 5467 E Olive Ave, Fresno, CA 93727
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o → Website: reachheadwear.com

5-3 I asked AI Chat Gpt

Please tell me the addresses of about 10 hat manufacturers in China!

Chat GPT said

1.→ Nanjing New Climate Sport Ware Co., Ltd.

o → 住所: No. 288, Xiangxin Road, Jiangning District, Nanjing, Jiangsu, China ←

2.→ Foshan Dopoo Sportswear Co., Ltd.

o → 住所: No.·2, Shangmei Road, Shishan Town, Nanhai District, Foshan, Guangdong, China ←

3.→China Tianjin Recare Co., Ltd.

o → 住所: No. 18, <u>Xinxing Road, Beichen</u> District, Tianjin, China ←

4.→山豊株式会社 (Yamatoyo Co., Ltd.)~

o→住所: 東京都台東区三筋 1-11-3←

5.→エスフィールド·(SField)

。→ 住所: 中国広東省広州市番禺区石碁鎮金山大道南↔

6. Draft of international transfer contract terms for coolbit's new international patent
Chat Gpt seems to know everything, but I didn't think he would tell me this even if I asked him,
so I thought about it myself!! ©

☆ coolbit Proposal for international patent transfer contract terms

Outline of the contract proposal (transferor is A (our company), transferee is B) This is an agreement regarding the international patent registration rights of the Japanese patent, patent application 2023-212228 (planned international PCT application with priority).

- 1. A (our company, Nichiyou Hatsumei Gallery Co., Ltd. (English name: KOBAYA Co., Ltd.) will file an international PCT application with an international organization via the Japan Patent Office during the priority period from the filing date.
- 2. B will apply for international patent registration in the country covered by this agreement by the deadline of May 13, 2026 (during the priority period of 30 months from December 15, 2023, the filing date of this patent in Japan).

A and B will apply for patent registration in the country covered by this agreement by a power of attorney from A to B, with A and B as the joint applicants and B as the lead applicant, and B will be responsible for the application procedures, refusal response, and costs in the country covered by this agreement.

- 3. A and B will manufacture and sell products within the scope of the patent rights in the country covered by this agreement. To jointly oppose the manufacture and sale by third parties of products covered by this patent in the country in question, which has exclusive rights.
- 4. B cannot apply the terms of this agreement to any country other than the patent covered by this agreement and the country in question.
- 5. If A and B allow a third party to use the patent covered by this agreement in the country in question and receive royalties, the income will be split equally between A and B.
- 6. Details of this agreement other than those mentioned above can be decided at a later date by the mutual agreement of A and B, but they will be added to this agreement and will require a separate signature and seal from both parties.

Date, Month, Year

A;

В;

Global warming may be unstoppable!

SDGs Goal 13: Take concrete measures against climate change! To the people of the world, Cooling Cap · **coolbit** TM



Weather & HealthCare Free APP



Weather & HealthCare Mobile & Smart Watch Idea Patent



Look our thisUS Patent Just Registered US 12,014,409 B2



SDGs Climate Change X Health Care Information System Japan,US, pateted ChinaPending Wa HMA® Patented Concept KOBAYA Co Ltd(Japan name; 日曜発明ギャラリー) Weather and Health Mobile Applications URL; https://www.kobaya-co.jp